

**KEYNOTE PRESENTATION**  
**Thursday March 4, 2010**  
**2:30 P.M. - 3:30 P.M.**

**JIM BIERMA 2009**  
**ASCA PRESIDENT**



Jim is the 2009 President of ASCA, Lead Counselor for Minneapolis Public Schools, a part-time counselor at an alternative high school, an adjunct professor at the University of Minnesota and a counselor/tutor at homeless shelters. He has been an elementary, junior high, and high school counselor. His website at [mis.spps.org/counselors](http://mis.spps.org/counselors) contains 80 articles and 230 school counseling lessons that he has written. He was a co-writer for the National Board of Professional Teaching Standards (NBPTS) School Counselor Standards and a member of three school counseling teams that implemented the ASCA National Model and produced positive systemic change. At one school, behavior referrals were down 81%, attendance increased

by 3%, and failing grades decreased by 38%.

**Please make plans to attend this  
Outstanding Keynote Presentation!**