

Leukemia & Lymphoma Society's Pennies For Patients

Pennies for Patients is a national, in-school fundraising program that encourages students to collect spare change (and dollars, of course) to help battle blood cancers. It is a great opportunity for your students to learn how just adding cents and \$bills together can have a huge impact on another child's life. We provide everything needed to run the program, including age appropriate videos, collection containers, a guide for the program's coordinator, a letter explaining the program to the parents, and a poster with pictures of some of our younger patients who act as "Honored Heroes" for the program. Honored Heroes are children from our chapter, Kentucky and Southern Indiana, who are battling a blood cancer. The Honored Heroes poster helps students personalize their efforts and makes the experience more relevant and rewarding.

I am available to visit your school and talk to the students about the program, answer questions and help you get started with the collection process. We have a contract with Coinstar so that you can deposit your loose change and get a receipt for the entire amount of money that you have collected, eliminating the time consuming process of counting and rolling the change (this program is optional, you still have the option of depositing your donation at your local bank and sending your donation in the form of a check).

We also offer a great incentives program. If your school raises at least \$300, you will receive a \$25 Papa John's gift card, or you can provide a party and be reimbursed for up to \$25 of the party cost. In addition, your school will receive a \$50 Staples gift card for every \$500 raised. There is no limit to the amount of incentives you can earn.

Leukemia is the leading cause of cancer-related deaths among children and young adults under the age of 20. The Society is the world's largest voluntary health organization dedicated to funding blood cancer research and providing educational & patient services; our mission is *to cure leukemia, lymphoma, Hodgkin's disease and myeloma and improve the quality of life of patients and their families.*

Please visit our website at www.schoolandyouth.org/ky, or call or email with any questions. Thank you for your consideration.

Peggy Lutes, peggy.lutes@lls.org
The Leukemia & Lymphoma Society
Kentucky & Southern Indiana Chapter
600 East Main Street, Suite 102
Louisville, KY 40202
800-955-2566