



Annual Report to the American School Counselor Association
and
The 2011 Delegate Assembly

Name of the State Division: Kentucky School Counselor Association (KSCA)

Term of Office: July 1, 2010 – July 1, 2011

Website: www.kyschoolcounselor.org

Number of Members as of April 1, 2009: 561

President:

Mark Casto
Russell Middle School
707 Red Devil Lane
Russell, KY 41169

President-Elect:

Brittany Ford
Camden Station Elementary School
6401 W. Hwy. 146
Crestwood, Ky 40014

Summary of 2010-2011 Activities

- KSCA President and President-Elect attended the KCA Leadership Workshop and Board Meeting in August in Louisville.
- KSCA Summer Board Meeting was held on Saturday August 28, 2010 at the Marriott in Lexington, Kentucky.
- Continued the use of policy governance as presented by ASCA at Delegate Assembly and created a strategic work plan.
- Co-exhibited with the Kentucky Counseling Association at the Kentucky Association of School Administrator's Annual July Conference in Louisville, KY
- KSCA hosted a complimentary table at the Annual KCA October Conference in Louisville.
- Members of the KSCA Executive Board initiated contact with members of the Kentucky Legislative Branch in for requesting support of National School Counselor's Week 2011.
- Held elections for open executive board positions during the annual conference in March 2011.
- Appointed additional positions on governing board as were needed.
- Continued to provide a link to the KSCA website from the KCA website.
- KSCA hosted a luncheon for members and invited guests during the annual Kentucky Counselor Association Conference. The meal was provided by the Kentucky Army National Guard.
- Awarded 6 Counselor of the Year Awards and 2 student scholarships during annual KSCA Conference.
Conference theme for 2011 was: "Unbridled Potential: School Counselors Unlocking Personal, Educational and Career Potential One Child at a Time!"
- Keynote Speaker for the 2011 KSCA Conference was ASCA President, Brian Law and Missy Jenkins Smith.
- Participated in KCA State Conference and ASCA National Conference with both receiving door prizes valued at over \$100 each.
- Provided four KSCA conference fee waivers as door prizes at the Kentucky Counseling Association Conference.
- Continue to update our statewide membership database using CVent.
- Conducted 4 KSCA Governing Board Meetings/luncheons: August, October, February and March.
- Board members provided representation to several state level advisory councils and boards
- Past-President and President attended ASCA Delegate Assembly in Boston, MA.
- President and President-Elect attended ASCA Leadership Development Institute in Honolulu, HI
- Created the sub-group Kentucky Scene from the ASCA Scene networking website.
- Created the KSCA Twitter account to send updates to membership.
- Board members provided representation to several local and state advisory councils and Boards, including KYACAC.
- KSCA president participated in an advisory focus group for initiating a college and career readiness advisory program.
- Published three issues of the KSCA newsletter for membership and stakeholders.
- Continued research, as a part of a three-year project, to create data showing the importance of school counselors in Kentucky and create a corresponding whitepaper in the future.
- Held elections for open executive board positions during the KSCA conference.
- KSCA Board members presented at the Graduate Kentucky Youth & Adults Partnerships Mini-Conference on October 28th, 2010

Advocacy and Public Policy Activities

- KSCA continues to strengthen ties with KCA through shared support as members of each respective Governing Boards.
- Members of the KSCA Executive Board were invited to attend a special legislative breakfast hosted by the Kentucky College Access Network.
- Monthly ASCA and ACA counselor related alerts were sent to governing board members.
- Invited a lobbyist to attend October KSCA Board meeting for insights into potential organizational impact.

Summary of Future Plans and Goals of the Association for the Year:

- Promote attendance of the ASCA National Conference in Seattle, WA.
- Continue to support and encourage KSCA members to become ASCA members.
- Promote the awareness and use of the ASCA National Model through the opportunity to provide leadership training on how to use the ASCA National Model on the local level throughout the state.
- Continue to update email addresses and mailing lists of all members to increase communication.
- Continue to solicit revenue through sponsorships at conference and through our newsletter.
- Continue to explore new ways to get more interest in participation on the leadership level of the association.
- Continue to recruit new active members and advertise the importance of joining both KSCA and ASCA.
- Continue to be fiscally responsible.
- Promote alliances with post secondary counseling programs and counselor educators.
- Continue to provide relevant professional development opportunities to the membership.
- Continue to improve KSCA website.

Summary of Issues/Needs Confronting School Counseling in Kentucky

- As always, the need to educate legislators, local school administrators and community members concerning the role of the professional school counselor.
- The lack of Professional School Counselor mandates in Kentucky.
- The concern of student to counselor ratios continues to be a problem for Kentucky School Counselors.
- The need for more appropriate school counselor research for all involved including counselor education programs being offered in the state. This includes the need to evaluate current guidance/counseling practices being used at various districts throughout the Kentucky. Hopefully this could be a collaborative effort with KDE, KSCA and KCA.
- More Kentucky-wide acceptance of the ASCA National Model as a standard operational system for Professional School Counselors and counseling education programs. This includes a demonstrated understanding by the new KDE Commissioner, the KDE, and statewide superintendents.
- Continue to increase membership in KSCA and participation in positions of leadership.
- Continue to offer quality membership services to our members.
- Continue the commitment in the development and follow-up of a Kentucky School Counselor Survey in evaluating the characteristics, practices, and effectiveness of public school counselors in Kentucky. This survey is being facilitated by Dr. Natalie Kosine through the University of Louisville. The end result will hopefully present a white paper offering a realistic status of school counseling in public schools in the Commonwealth.

Implications/Recommendations of Issues and Needs Above:

- Continue the excellent opportunities for leadership training at LDI and ASCA Conference.
- Initiate a nationwide COUNSELOR EDUCATOR'S ACADEMY to show faculty members in counselor education programs how to teach the ASCA National Model.
- Continue the flow of information to all states via email and publications from ASCA.
- Continue to provide legislative updates using the list serve to state leaders.
- Continue to provide the presence of ASCA National Board Members and Employees at state conferences.
- Find a **BETTER WAY** to utilize the talents of past presidents in the total leadership makeup of ASCA and KSCA.
- Educate state departments of education on the ASCA National Model.
- Continue to publish and update all ASCA Position Statements.
- A more frequent issuance of national press releases from ASCA concerning the professional school counselor and the issues they face and role they play in the current day educational system in America.